



part of



Headteacher: Mrs Julia Halliday

Ambition – Collaboration – Responsibility

8th September 2026

Dear Elm Tree families

Changes to photograph usage

At Elm Tree, we love sharing the wonderful things our children get up to. Whether it is a special event, a fantastic piece of learning, a trip, a sporting achievement or simply one of those lovely everyday moments, we know how much families enjoy seeing what is happening in school.

As technology continues to change, so do the risks associated with sharing photographs of children online. Images posted online can now be copied, shared and even altered using artificial intelligence (AI) in ways that simply were not possible a few years ago.

Because of this, you may notice that we share fewer photographs where individual children can be clearly identified on our social media and website this year.

We will still take photographs and celebrate everything that makes life at Elm Tree extra special, but we will be a little more thoughtful about how we share them. You might see more photographs of children busy learning, group activities, children's work, special moments from a little further away, or photographs taken from angles where children are not directly facing the camera.

Most importantly, we do not want this to mean that you feel any less connected to your child's life at school. We will continue to find lots of ways to share their learning, achievements, experiences and enjoyment with you throughout the year.

We know how precious photographs and memories of childhood are, and we want to continue capturing and celebrating them while making sure that keeping our children safe comes first.

Please can I ask that your photo consents are updated on Arbor, if you have not done it already, to ensure we have all the correct information for your child.

Best regards

Julia Halliday
Headteacher

#elmtreefamily